



660 Smith Street Buffalo NY 14210

Call for Mural Artist Community Art Project

Peaceprints of WNY (PPWNY) invites artists in all appropriate mediums (2-dimensional and 3-dimensional) from throughout Western New York to submit proposals for an outdoor public mural project located on the **Building at 335 Grider Street, Buffalo NY 14215** in Buffalo, NY. This façade faces north.

Project Background and Goals

Peaceprints of WNY is a non-profit organization offering comprehensive reentry services to formerly incarcerated individuals. These services include housing, support groups, youth empowerment, a food pantry and personalized guidance and support through their difficult transition. Our mission is to strengthen our communities by rebuilding the lives of the individuals they serve. Only then will they achieve their vision to have a just society in which all have equitable opportunities to live productive lives.

The goal of this project is to produce a mural that provides beauty and inspiration to the community, and the residential facility on which it will be painted. The mural will be painted directly on the north side of the building (see image below for detail). The intent is to have members of our community volunteer their assistance in painting pre-selected sections of the mural.

The chosen work should:

- **The work must represent the values and mission of PPWNY and the organization's vision for the future. It is our hope to have the mural tell a story through its image.**
- Focus on the Criminal Justice system in WNY, especially the hopes, dreams, struggles and triumphs of those affected and of the loved ones supporting them.
- Provide a message of inspiration and hope because, “At Peaceprints of WNY, we believe that *hope is not a way out but a way through.*”
- Encompass sections outlined in the attached image(s) - Max Length: 60’ Max Height: 30’
- Have an expected lifespan of at least five years unprotected from the elements.
- Include elements that are easily readable to the public.

Budget

A commission of up to \$10,000 will be available for the chosen artist to create and install their work, with some installation assistance including a lift. Artists should detail what assistance or

materials are requested in their proposal.

Timeline

Deadline to Submit: No later than 5 pm on Friday, April 30th, 2021

May 2021: Selection of Artist

May 2021: Public Announcement of Selection

Summer 2021: Mural implementation & Planning Meetings; completed and installed work (weather-dependent)

The timeline will adhere to building status and preparation to execute a mural when appropriate; it will be updated and flexible as the building is prepared for the mural project.

Proposals should include:

A personal value statement (maximum 500 words) explaining why you want to work on this particular project. Do you have a specific connection to the work of Peaceprints or the community where the mural will be displayed?

- A description of the work including materials and dimensions;
- Sketches of the work;
- Links to examples of past work;
- Contact information (including email, phone, address and relevant social media)

Questions

Please submit all questions by Wednesday, April 21, 2021. Questions can be submitted electronically to development officer, Christian Holdridge at choldridge@peaceprintswny.org.

Submissions

Proposals are **due no later than 5 pm on April 30, 2021**. Proposals can be sent electronically (in PDF form) to development officer, Christian Holdridge at choldridge@peaceprintswny.org. Applications can also be mailed to 660 Smith Street Buffalo, NY, 14210. Since the site at Grider Street is open and available to the public, a site visit to see it can be done at any time necessary.

A panel of qualified arts and business professionals (including members of Peaceprints WNY, Leadership Buffalo & Councilman Wingo's Office) will review proposals for their eligibility and appropriateness for the project.

Photo Attachment

